



# CAPABILITIES STATEMENT

We are a full-service, certified woman-owned marketing agency made up of strategic specialists who activate creative ideas to elevate brand experiences.

## Services



### Digital

- Web design
- App & Game design
- Technology



### Brand

- Identity
- Promotion
- Package design
- Content and media



### Event

- Trade Shows
- Meetings
- Mobile tours
- Grassroots Marketing



### Social

- Mobile
- Gaming
- Outreach



### Retail

- Creative development
- Visual merchandising
- Production

## Company Info

**TRU Events, LLC**

**DUNS #** 193716342

**CAGE Code** 7TTJS

**EIN** 061-59-2659

### NAICS Codes:

541613 Marketing

561920 Convention/Trade Show

542820 Advertising

541430 Graphic Design

711310 Performing Arts Promotion

323111 Commercial Printing

541410 Interior Design Services

541511 Computer Programming/ Web

541519 Other Computer Services

## Contact

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New York Location

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800-363-8122

www.be-tru.com

## Differentiators

- Award-Winning Design Agency
- Affordable, Value-Engineered Solutions
- Full-Service Marketing Agency
- Access to specialized, skilled subcontractors
- Credit Cards Accepted
- National and Global Reach
- Climate-Controlled Warehousing Available

## Registration & Certification

- WBENC Certified
- State of CT Certified
- SAM Registered/Active
- Woman-Owned Small Business

## Awards



we create



experiences

some clients we're proud of:



DIAGEO



pitney bowes



brand



event



meetings



social



digital



tradeshow

interested? let's talk!

info@be-tru.com

800.363.8122

